Mustang Journal of Business and Ethics
Volume 8 (Spring, 2015)

Title . . . . . 1
Table of Contents . . . . . 2
Editor’s Notes . . . . . 3
Advisory Editors . . . . . 4-5

Announcements - Mustang Academic Conference Dallas . . . . 7
Call for Papers – Mustang Journals . . . . 8-12
Best Paper Award Winners . . . . 13-15

Ronald Moser and Robert Stevens . . . . 17
An Empirical Analysis of Ethical and Professional Issues in Dental Advertising: A Comparative Cross-Sectional Study

Tamara Williams . . . . . 41
Sustainability in Government Contracts: A Measure of Performance from the Contractor Perspective

Grant Aguirre and Michael Hyman. . . . . 59
The Problematic Ethicality of Libertarian Paternalism and Naturalistic Inquiry

Marty Ludlum, Weichu Xu, Vijay Ramachandran, and Justin Teeman . . . 67
Maturity, Gender, Parenthood and Ethical Orientation: A Three Campus Survey

Style Sheet for 2015 . . . . . 80

The Mustang Journal of Business and Ethics is an official publication of Mustang Journals, Inc., PO Box 2193, Edmond OK 73083
www.MustangJournals.com
Print ISSN: 1949-1735 Online ISSN: 1949-1727